

NOTIFICATION

The 29th January, 2016

No.49/43/2015-4IB1 in pursuance to the provision under Chapter 12 of Enterprises Promotion Policy, 2015 notified vide No. 49/43/2015-4IB1 dated 14th August, 2015, the Governor of Haryana is pleased to notify the "Design Clinic Scheme" with the provisions given hereunder:

1. Objective

The Micro, Small and Medium Enterprises (MSME) sector has been recognised as an engine of economic growth. Thus MSMEs are the single largest contributor in terms of employment generation, besides production and export revenues in the manufacturing sector. Presence of MSMEs is seen in the value chain of almost all major industry sectors.

Role of Design in improving competitiveness is vital in the growth of the MSMEs. Design Clinic Scheme for Design Expertise to MSMEs, a unique and ambitious design intervention scheme for the country's micro, small and medium scale enterprises, is an initiative of Ministry of MSME, Govt. of India launched under National Manufacturing Competitiveness programme. The Objective of Design Clinic scheme is to enhance the understanding and application of design and innovation in MSMEs. It aims to promote design as a value adding activity and integrating the same into the mainstream business and industrial processes of MSMEs. The State Government has dovetailed this scheme with a provision of Assistance to the enterprises to meet a part of their contribution towards the said scheme of Government of India.

2. Quantum of Assistance

Govt. of India provides Rs. 3 lakh with contribution of Rs. 1 lakh by industries for conducting Design Awareness programme (DAP) in the various clusters by the nodal agency National Institute of Design, Ahmadabad. The State Government would refund the contribution of industries of Rs. 1 lakh per programme to the eligible enterprises.

Govt. of India also provides funding support @ 60% of the designing cost upto a maximum of Rs. 15 lakh under the Design Clinic Scheme. The State

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Govt. would reimburse 20% of the designing cost out of the 40% contribution to be made by a MSME Enterprise.

3. Commencement and Applicability :

The Scheme shall commence with effect from 15.8.2015 for providing Design Clinic Assistance for design awareness programme and design projects conducted after 14.08.2015 and before 14.08.2020. The scheme shall remain in operation for a period of 5 years.

4. Eligibility Criteria

Any Micro, Small & Medium Units existing anywhere in the state shall be eligible for financial assistance as an individual MSME or group of MSMEs. The Industrial units must also comply with the following conditions:

- i. The individual unit should have filed EM Part-II/Udyog Aadhar with the concerned District Industries Centre.
- ii. The item of manufacture of the unit(s) should not have been placed in the restrictive list as notified by the State government from time to time.
- iii. The unit(s) should have obtained NOC/CLU from competent Authority if applicable.
- iv. The unit(s) should be in commercial production.
- v. The unit(s) should be in regular production at the time of disbursement and the subsidy shall not be released to the closed unit

5. Procedure

- a. Application on prescribed Form (Annexure-I) for refund of contribution of industries under Design Clinic Scheme along with listed documents shall be submitted to the Director of Industries & Commerce, on the web portal of the department.
- b. The application would be processed and examined. The deficiencies, if any, would be communicated to the applicant in writing within a period of 10 working days and the applicant would be given a time period of eight weeks to rectify the deficiencies so pointed out. The enterprise shall not be required to submit any additional document other than those specified under Annexure-I without approval of competent authority.

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- c. In case the deficiencies are not removed within prescribed period, the claim may be filed by the Competent Authority, under intimation to the party through an e-mail.
- d. The claim application so filed may be reopened with the orders of Principal Secretary Industries & Commerce provided request for the same is received within a period of 30 days from the date of rejection of the claim by the designated Competent Authority.

5. Competent Authority for Sanction:

Director, Industries & Commerce shall be competent authority for sanction of the financial assistance.

6. Time Limit

The applicant shall forfeit its entitlement for refund of contribution of industry under the Design Clinic Scheme, if it does not submit its claim, complete in all respects within three months from the date of completion of awareness programme and design projects.

7. Interpretation/ Relaxation

Principal Secretary Industries & Commerce, Haryana shall be competent to make interpretation/ relaxation of any provision of this scheme.

8. Appeal

Appeal against orders passed by the Competent Authority shall lie with the Principal Secretary, Industries & Commerce, Haryana within a period of 30 days from the date of communication of orders appealed against and orders passed by the Principal Secretary shall be final.

9. Penal Action

In case, it is found at any stage that the applicant has claimed the assistance on the basis of wrong facts, the applicant shall besides refunding assistance with compound rate of interest @ 12% per annum and facing legal action, will be debarred from grant of any incentives/assistance from the State Government.

Devender Singh
Principal Secretary to Government of Haryana,
Industries and Commerce Department

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Annexure-I

Application format for claiming the refund the contribution of industry under the Design Clinic Scheme.

S. No.	Particulars	Details
1	Name of applicant (Authorized person of the unit)	
2	Name & factory address of the unit with telephone no. and e-mail	
3	EM Part-II/Udyog Aadhar No. & Date	
4	Registered office address	
5	Item of manufacture.	
6	Programme conducted - Design Awareness Programme/ Design Project.	
7	Name and address of Design awareness programme/ Design project conducting agency.	
8	Dates of Design awareness programme	
9	Date of completion of Design projects	
10	Amount & details of the contribution of the industry in Design awareness programme along with payment proof.	
11	Amount & details of contribution of the industry in Design projects.	
12	Sanction letter of Ministry of MSME Govt. of India issued under the scheme.	
13	Amount & details of grant released by Govt. of India with documentary evidence a. Design Awareness Programme. b. Design project.	

14 Self attested copies of documents to be annexed with the application:

- i. Acknowledgement of Entrepreneur Memorandum (EM) part-II.
- ii. Copy of first sale bill.
- iii. Certificate of Incorporation/ Partnership deed.
- iv. Board resolution/ Power of attorney
- v. Change of Land Use (CLU)/ NOC from competent authority, if applicable.

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- vi. Copy of sanction letter of Ministry of MSME, Government of India issued under the scheme
- vii. Copies of payment of the contribution of the industry.
- viii. Audited balance sheet of the unit of last year.

Signature of the applicant
(with seal)

Declaration:

I, _____ do, hereby solemnly state that I am proprietor/
partner/director/ _____ of M/s _____ located
_____ which is engaged in the manufacture of _____
and I have been authorized to file the refund claim under Design Clinic
Scheme with the Department of Industries and Commerce, Haryana.

2. I, do, hereby affirm that the particulars given in the application are
correct and power connection is not shared by any other industrial unit. In
case, any of the statement/ information furnished in the application/
documents later found to be wrong or incorrect or misleading, I, do,
hereby undertake to refund the entire amount of assistance of
Rs. _____ (Rupees _____)
granted to me at the compound rate of interest @12% per annum, besides
facing legal action in case facts contained in this application are proved to
be wrong at the time of verification/ checking or otherwise at any stage.

Dated:

Signature of the applicant
(with seal)